

### **Equity in Redevelopment Clovis Case Study**

The Clovis Metropolitan Redevelopment Area (MRA) Plan was the culmination of a planning process that began in June 2020 and was adopted in 2021. The intent of the MRA Plan is to provide the tools and the guidance needed, to facilitate the redevelopment of, and reinvestment by, the public and private sectors, in two older areas of Clovis located south of 7th Street, and east and west of Downtown Clovis. These areas contain some of the oldest neighborhoods in Clovis that have suffered from deteriorated and blighted conditions. The residents in these two areas have lower incomes, larger households, and generally lack the resources to improve their existing conditions. There is a significant need for improving the public realm (i.e. streets, sidewalks, and utilities) and the private realm (i.e. houses, yards, commercial buildings) to ensure the health, safety, and welfare of the MRA residents, MRA business owners, and the general public who visit these two areas. A large percentage of the residents in these two MRAs speak Spanish as their first language and another large segment are African American. A concerted effort was extended to engage these two communities.

#### **APA core competencies include:**

3. Communication and interaction
  - f. Mediation and Facilitation
  - g. Communication and Notification
  - k. Public Participation and Relations
4. Plan making
  - e. Planning Process methods
  - f. Problem Solving
8. Integrity, Values and Ethics

#### **Presenters:**

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